

# India's Largest PM MITRA PARK



**PM Mega Integrated Textile Region and Apparel (PM MITRA) Park  
Dhar, Madhya Pradesh**

# Park Overview

Sr. No.	Particulars	Total Plots	Total (In Ha)
1.	Industrial	110	507.59
2.	Plug & Play	81	30.02
3.	Logistics*	11	30.03
4.	MSME Units	100	14.23
5.	Commercial	6	8.01
6.	Residential	7	34.3
	<b>Total</b>	<b>315</b>	<b>624.18</b>



## World Class facilities and Trunk Infrastructure

- 1.6 Km, 60 M ROW, Approach Road
- Secure boundary wall
- Road & storm water drainage and cross drainage
- Water Supply System
- CETP
- Effluent & Sewage Collection and Recycling
- Power/electrical supply with 220 KVA substation, underground cable ducts, street lights
- Integrated Control and Command Centre, CCTV surveillance
- IoT and SCADA monitored utilities
- Plug & Play Units
- Centralized Steam Boiler



## World Class Infrastructure & Amenities

### DHAR

Inspired by 5F Vision of Hon'ble PM  
Farm to Fibre to Factory to Fashion to Foreign

**1 Lakh+**  
Direct

**2 Lakh+**  
Indirect Employment

Spread over  
**2100+**  
Acres

Entire Value chain at  
**Single Location**





# Policy Ecosystem (Key Highlights)

## BASIC INVESTMENT PROMOTION ASSISTANCE (BIPA):

Upto 40% for investments in Eligible Fixed Capital Investment (EFCI)

### ✕ Multipliers to BIPA: ✕



#### Export Multiple:

1.0 to 1.3x BIPA for exports starting from 25%



#### Employment Multiple:

1.0 to 1.5x BIPA for 100 to 2,500 employees



#### Geographical Multiple:

1.3x BIPA for investments in priority blocks



#### FDI Multiple:

1.1 to 1.2x based on FDI equity

**Transfer of Technology (For FDI only):** 50% upto ₹1 Crores for International Technology Transfer

**Export Freight Subsidy:** 50% for transportation costs for 5 years, ₹40 Lakh per unit, per year, up to ₹2 Crores

### GREEN INDUSTRIALIZATION ASSISTANCE:

- 50% reimbursement up to ₹5 Crores for Waste Management Systems.
- 50% reimbursement up to ₹10 Crores for Zero Liquid Discharge (ZLD) systems

### INFRASTRUCTURE DEVELOPMENT ASSISTANCE:

- 50% reimbursement up to ₹5 Crores for infrastructure development on private land

### SUPPORT FOR STANDALOND R&D UNITS:

- 25% reimbursement of fixed capital investment up to ₹25 Crores for CSIR/DSIR-recognized R&D units

## Additional Incentives

### Textile

- Interest Subsidy: 5% on term loans for 5 years, max ₹50 Crores.
- Apparel Training Institute: 25% support up to ₹50 Lakhs.
- Customized Package: to Mega units with investments more than ₹500 Crores

### Garment

- Employment Generation Assistance: ₹5,000/month per employee for 5 years.
- Interest Subsidy: 5% on term loans for 7 years max ₹50 Crores.
- Concession in Development Charge: 50%
- Apparel Training Institute: 25% support up to ₹50 Lakhs.
- Reimbursement of Stamp Duty & Registration charges: 100% reimbursement.
- Customized Package: to Mega units available at ₹75 Crores



Scan for Investment Promotion Policy



Scan for MSME Policy

# INCENTIVES For MSME Units

## Financial incentives

- Capex Assistance -Upto 40% reimbursement of the investments in P&M, building and eligible investment
- Additional Incentives - 8% extra for women and SC/ST entrepreneurs.
- Export Incentives - Upto 12% additional incentives for exporting units.
- Multiples-Based Incentives - Export, employment, geographical, and FDI-based multiples for units investing over 10 crore in plant and machinery.

## Green Industrialization & Energy Audit

- Assistance for Energy Audit - 50% reimbursement up to ₹50,000
- Energy-Efficient Equipment Support - 25% reimbursement up to ₹5 lakh
- Waste Management & Pollution Control - 50% reimbursement up to ₹2.5 crore
- Common Effluent Treatment Plant - 50% reimbursement up to ₹3 crore

## Textile Units

Interest subsidy @ 2% to 7% for 5 years

## Apparel Units

Employment generation subsidy @₹5,000/month, reimbursement on power tariff @₹1/unit, reimbursement on training expenses @₹13,000/month

## Quality Certification & Patent Support

- Certification Reimbursement - 100% reimbursement up to ₹20 lakh
- Export Certification Support - 50% reimbursement upto ₹50 lakh
- ZED Certification Assistance - 10% to 25% reimbursement for MSMEs
- Lean Adoption Support - 50% reimbursement up to ₹15 lakh
- Patent/IPR Support - 100% reimbursement up to ₹10 lakh per patent

## Export & Global Competitiveness

- Freight Assistance for Export - 50% reimbursement up to ₹40 lakh/year for five years
- Technology Transfer Assistance - 50% assistance up to ₹100 crore
- Testing Lab Assistance - 50% assistance up to ₹20 lakh
- SME Exchange Assistance- 50% assistance for listing an SME IPO up to ₹40 lakh



## Special incentives by Government of India for PM Mitra Park

Competitive Incentive Support (CIS) For incentivizing manufacturing units to get established early in PM MITRA Park, there is a provision of ₹ 300 Cr per park.

# Ease , speed and cost of doing business with single window clearance



## Ease of doing business

- Consistently ranked among top states in Ease of Doing Business
- “Top Achievers” in BRAP 2022
- First state to enact Jan Vishwas Act to simplify business and citizen compliances and repeal outdated laws



## Single window system

- One-stop portal for key business setup clearances in Madhya Pradesh
- 54 services from 13 departments available with simplified clearance application process via portal



## Speed of doing business

- Start your business in 30 days



## Cost of doing business

- Competitive land and utility rates coupled with incentives



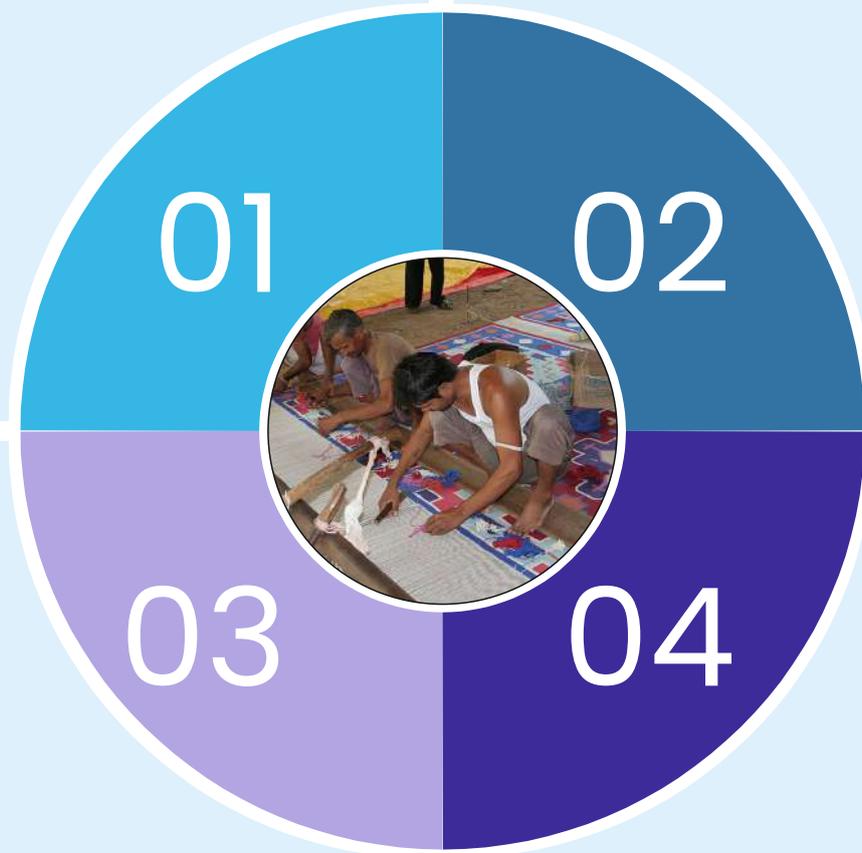
# Madhya Pradesh has industry friendly labour dynamics



First State to implement  
"Labour Case Management  
System."



Negligible Man-days loss in  
Madhya Pradesh



47% of the population in  
working age category



Safe work environment for women:  
Female workers in factories  
are allowed 24\*7



Exempt from maintaining multiple registers and submission of  
multiple returns under Certain Labour Laws

# Prominent Establishments in MP



## CONTACT US

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