



PM MITRA PARK TAMIL NADU

**An exclusive green field cluster for integrated
textile and apparel manufacturing**

TAMIL NADU

THE INDUSTRIAL POWERHOUSE

Economy

2nd Largest State Economy with a GDP of **\$360 Bn** in 2024 - 2025

Connectivity

4 International Airports,
2 Domestic Airports
2 Upcoming Greenfield Airports
4 Major and **19** Minor Seaports

Power

Power Surplus State
Abode to most popular sources of Sustainable Energy with **50%** installed capacity

Talent pool

Home to **33** of India's top **100** Colleges as per NIRF Rankings 2025

550+ Colleges and
0.7 Million Graduates Annually

Industrialisation

Home to about **40,000+** Industries

Urbanisation

~**48%** of the State is Urbanised

Industrial Corridors

TamilNadu Defence Industrial Corridor
Chennai-Bengaluru Industrial Corridor
Chennai-Kanniyakumari Industrial Corridor
Kochi-Coimbatore-Bengaluru Industrial Corridor
Agro Industrial Corridor

Water

Derives ample water supply from Perennial & Non-perennial sources

Surplus Industrial water supply with more than **470 MLD** from TTRO/TTUF and Desalination Plants

Industrial Parks

40+ Operational SEZs
24 State Owned SIPCOT Parks
25+ Private Parks
120+ SIDCO Parks

Land

~**24,000** hectares of Industrial Land available.

(*FY 2022)



CONNECTING NATIONAL AND INTERNATIONAL MARKETS

Roadways

Highest in India

271,000 kms
of Total Road Length
137 kms/100 sq.km

Higher than National Average

Tamil Nadu **2,076 kms**
India **1,890 kms**
Road Density/1000 sq.km



Railways

7,130+ kms of Track &
532 Railway Stations

Higher than National Average

Tamil Nadu **32 kms**
India **20.3 kms**
Rail Density/1000 sq.km



 Kattupalli Port (Tiruvallur)
 Kamarajar Port (Tiruvallur)
Chennai
 Chennai Port (Chennai)
Chennai Greenfield

Chengalpattu

 Karaikal (Puducherry)

4 Large Commercial Seaports

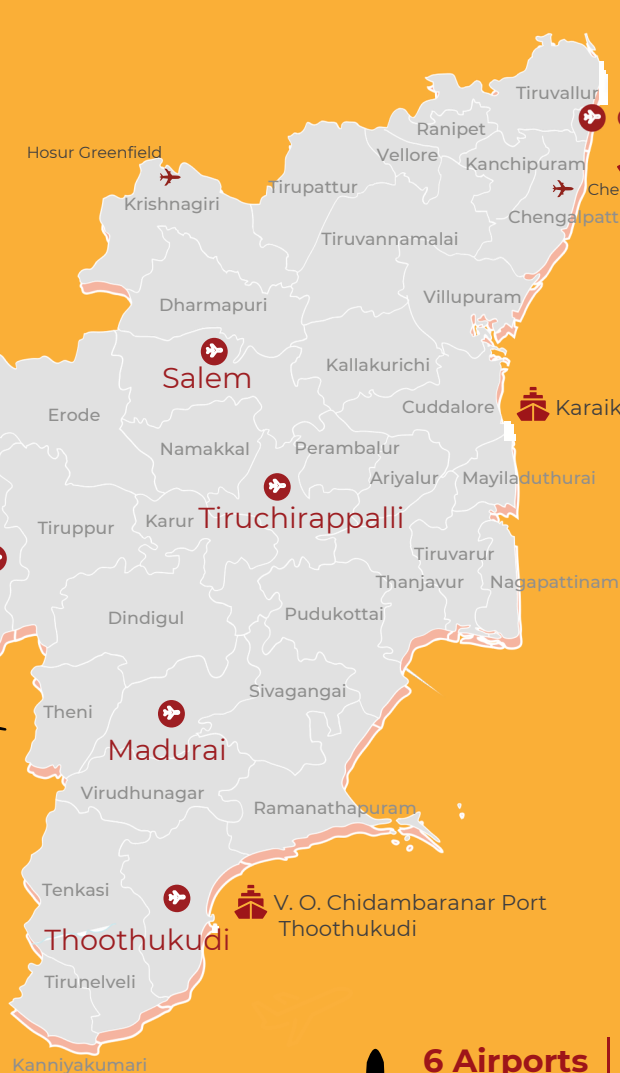


6 Airports

International*
Domestic*

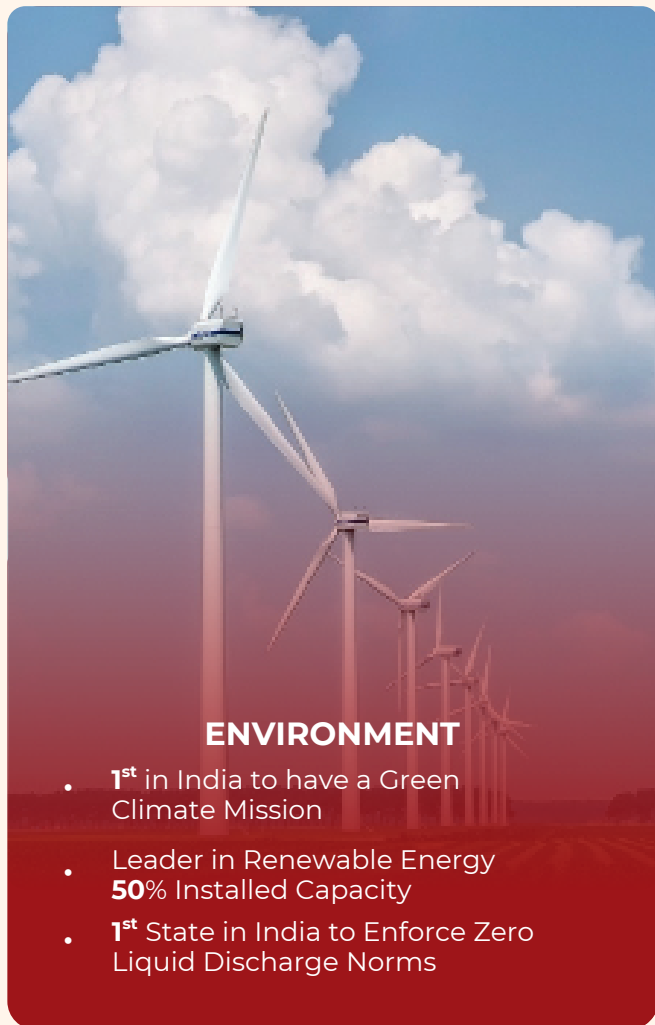
400+ weekly
International Flights

900+ weekly
Domestic Flights





TAMIL NADU CHAMPIONING ESG



ENVIRONMENT

- **1st** in India to have a Green Climate Mission
- Leader in Renewable Energy
50% Installed Capacity
- **1st** State in India to Enforce Zero Liquid Discharge Norms



SOCIAL

- **~41%** of Female Workforce Participation Rate
- Amongst the Top **3** States in Gender Equality
- Amongst the leading states in Female Literacy at **80%**



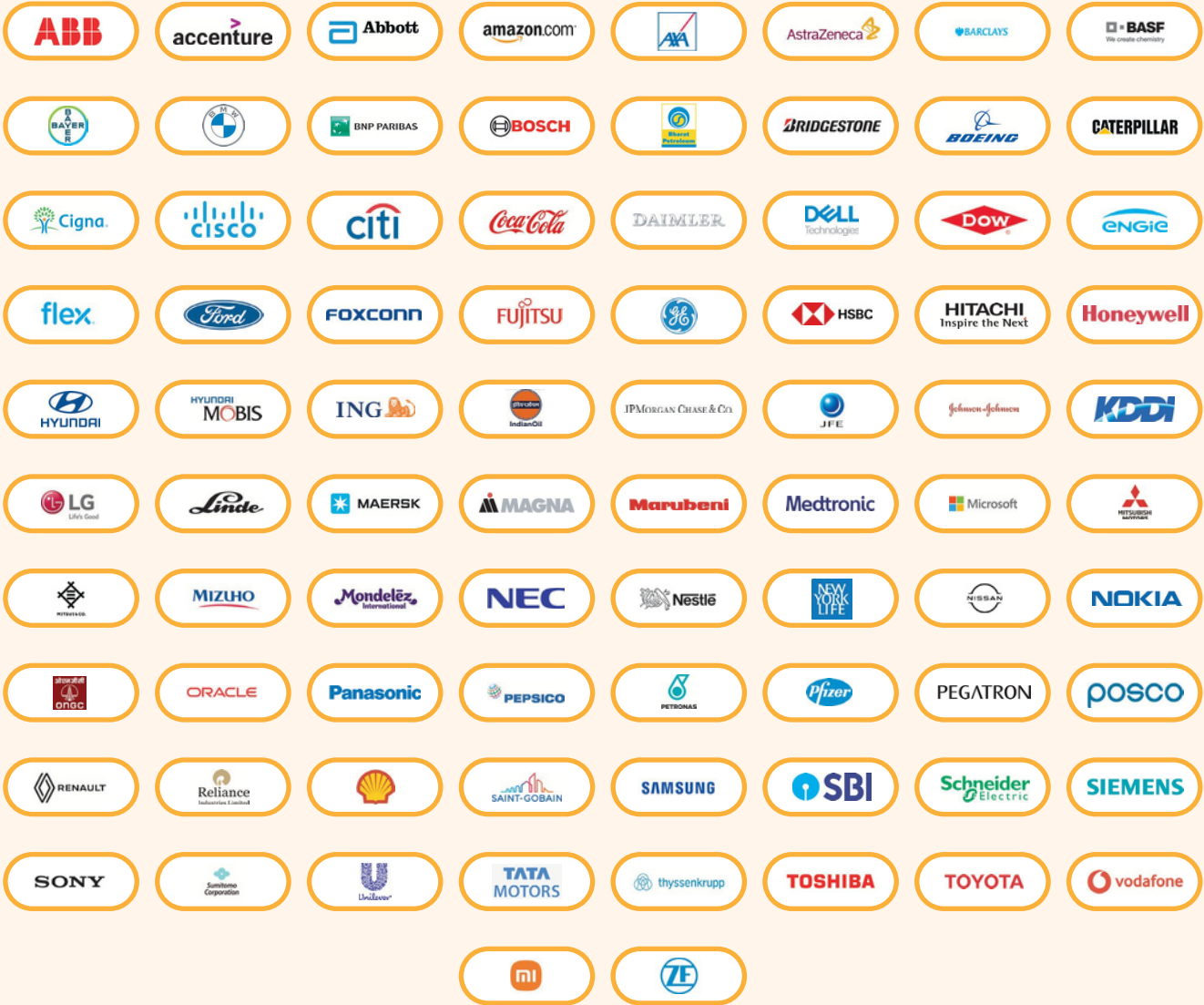
GOVERNANCE

- **1st** in Good Governance Index (Public Safety)
- **2nd** in Public Affair Index
- Top **3** in Ease of Doing Business
- Peaceful Industrial Relations





PRESENCE OF 130+ GLOBAL FORTUNE 500 COMPANIES





DESTINATION FOR TEXTILE AND APPAREL MANUFACTURING



KEY PRODUCTS

Sarees, Mixed fabrics, Stoles, Scarves, Dress Materials, Towels, Linen, Bedspreads, Mats & Garments



SPECIALIZED INSTITUTIONS OF TEXTILE SECTOR

- **SITRA at Coimbatore** is one of the best equipped research institute to evaluate quality of raw materials and textile products
- **SVPITM at Coimbatore** provides comprehensive education, training, consultancy, and research in textile management
- **NIFT Chennai** offers education programs
- **NIFT-TEA** provides skilled manpower in apparel and fashion
- **PSG College of Technology Coimbatore** Centre of Excellence for industrial & home textiles



KEY PLACES

Chennai, Tirupur, Virudhunagar, Coimbatore, Karur, Madurai, Erode, Rajapalayam, Salem, Kanchipuram



INFRASTRUCTURE

Industrial Corridors, Special Economic Zones, Clusters



LAND

For Cluster Development/ Large Scale Parks



MANPOWER

Abundant Cheap Manpower Availability



LOW COST

Manufacturing Base



POLICY SUPPORT

At both Central and State Levels



DOMESTIC MARKET

Rising Demand for Quality Products





TAMIL NADU MAJOR TEXTILE SECTORS



TIRUPUR

- ▶ Home to more than 6000 Textile units
- ▶ Exports and domestic turnover from Tirupur over USD 6 billion
- ▶ One of the Largest Processing Cluster

COIMBATORE

- ▶ Major yarn producing center of country
- ▶ Houses 2 CoE for Technical Textiles supported by Govt

ERODE

- ▶ Weaving Cluster
- ▶ Processing Hub

RAJAPALAYAM

- ▶ Wide range of Yarns from Cotton, Lenzing Modal and Tenzcel Fibres.
- ▶ Home Textiles Cluster

CHENNAI & KANCHIPURAM

CHENNAI & KANCHIPURAM

- ▶ Predominant Cluster for Woven readymade Garments
- ▶ Port base helps to import/export raw material/finished textile goods

SALEM

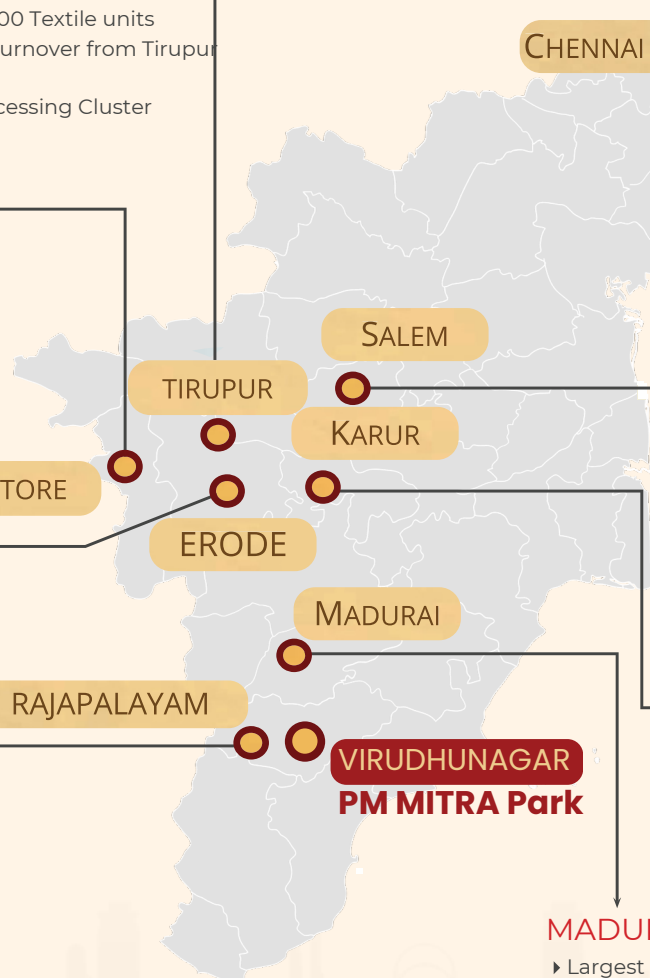
- ▶ Home Textiles Cluster
- ▶ Cluster of ready made garment industry

KARUR

- ▶ Hub of Home textiles in South India
- ▶ Products are supplied to world's leading chain stores
- ▶ High catchment of skilled workforce

MADURAI

- ▶ Largest Home Textiles Cluster
- ▶ Cluster of ready made garment industry
- ▶ High catchment of skilled workforce



TAMIL NADU - FUTURE OF TEXTILES



Contributes over
25% of India's
Textile Output



~**40%** of Yarn
Productions
in India



Accounts for ~**1/3rd**
of the Textile
Business in India



~**60%** of India's
total Textile
Mills



50+
Handloom
Clusters



28% Total
employment in
Textile Sector in
India



1st in production and
export of cotton
yarn in the country



6500+
Garment Operating
Units



Over **70%** of
knitwear Production
of the country is from
Tamil Nadu



Leading the **RMG**
Exports from India
for **5** Consecutive
years



In **FY 2024-25**,
Tamil Nadu exported
textile good worth
about USD **7.99**
Billion



MAJOR PLAYERS



MANUFACTURING HUB FOR WORLD'S LARGEST RETAILERS





PM MITRA PARK TAMIL NADU



01

A green field state-of-art integrated Mega Textile Park for Textiles and allied sectors in 1052 acres near Virudhunagar

02

Takes cognizance of a well-developed textiles ecosystem in the region (access to processing hub, presence of large textile mills, etc.) and the attractive ecosystem of Tamil Nadu (industry footprint, value addition across the segments, skilled talent, research expertise and presence of renowned institutions)

03

Focus on enabling environment to promote research, innovation, knowledge and startup ecosystem

04

A comprehensive ecosystem in Mega Textile Park to meet quality, trade and regulatory challenges and international standards with shared common infrastructure and facilities

05

Social infrastructure in terms of housing and recreational facilities to support the manufacturing activities





PM MITRA PARK TAMIL NADU FOCUSED SEGMENTS

Technical
Textiles



Apparels

Weaving



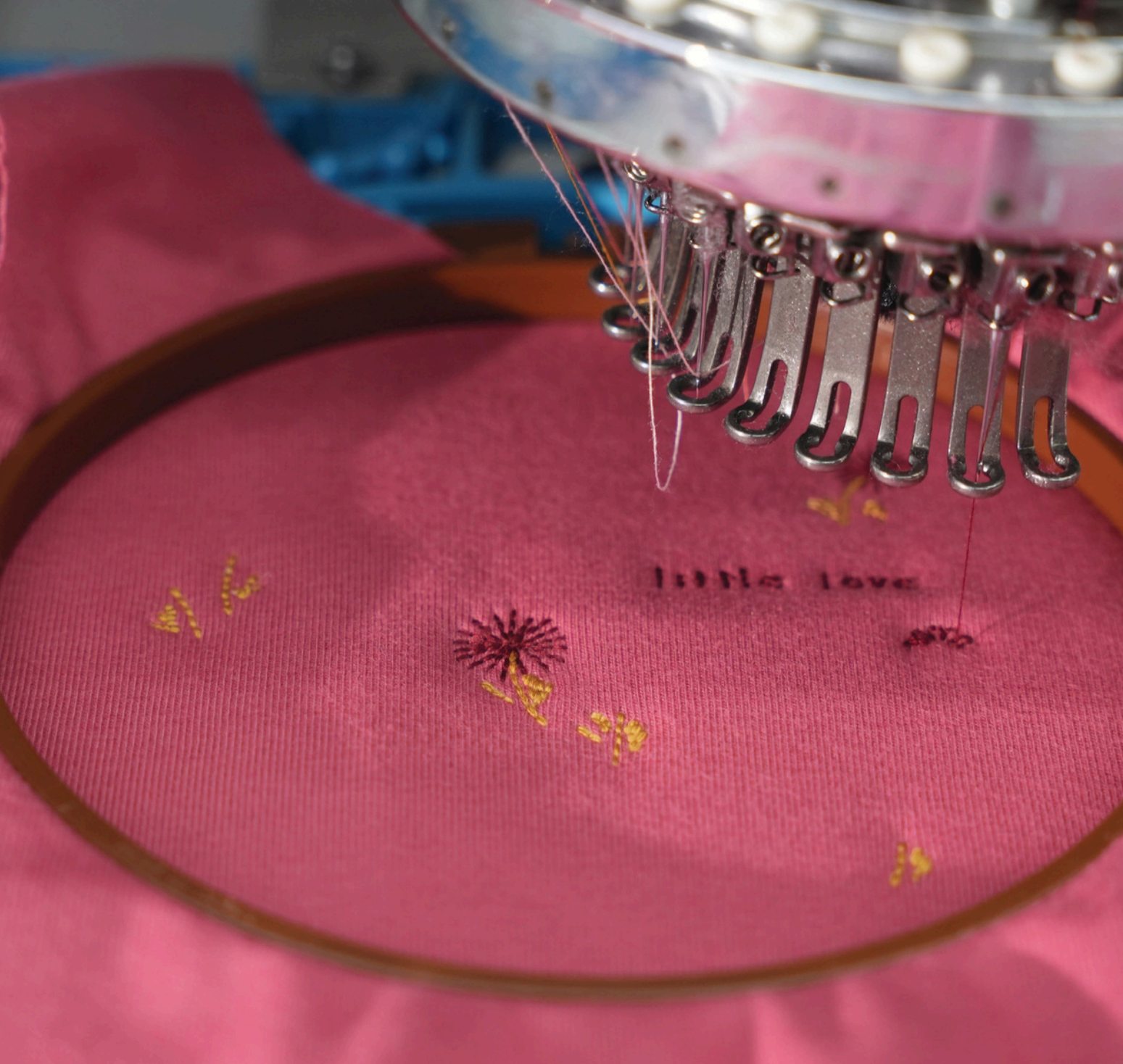
Knitwear

Processing Zone



Plug & Play
Facilities

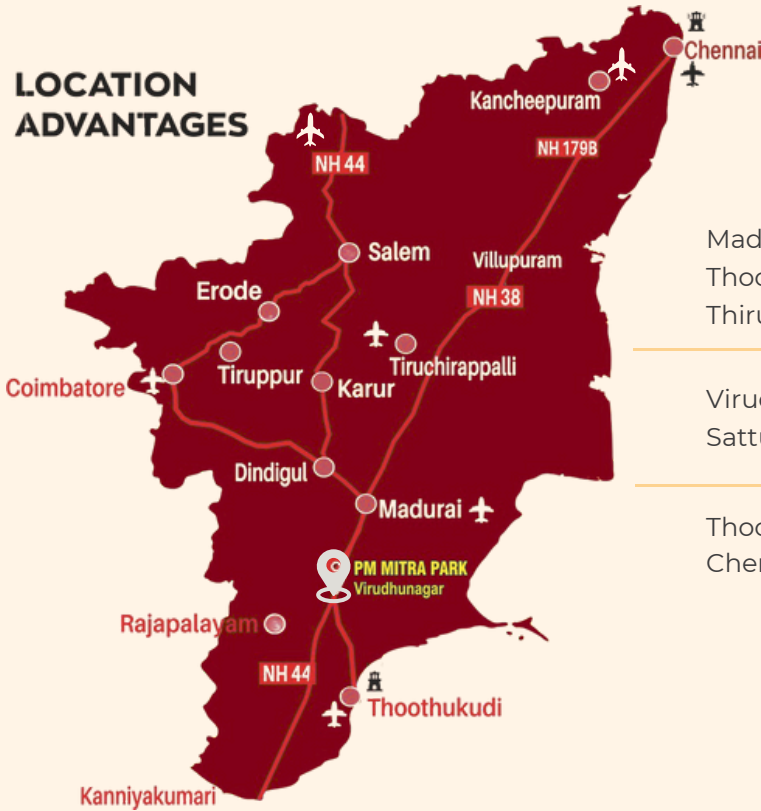






STRATEGICALLY LOCATED PM MITRA PARK TAMIL NADU

LOCATION ADVANTAGES



Madurai Airport	50 KMs
Thoothukudi Airport	100 KMs
Thiruchirapalli Airport	200+ KMs

Virudhunagar	22 KM
Sattur	11 KM

Thoothukudi Port	100+ KMs
Chennai Port	500+ KMs

Major Textile Clusters

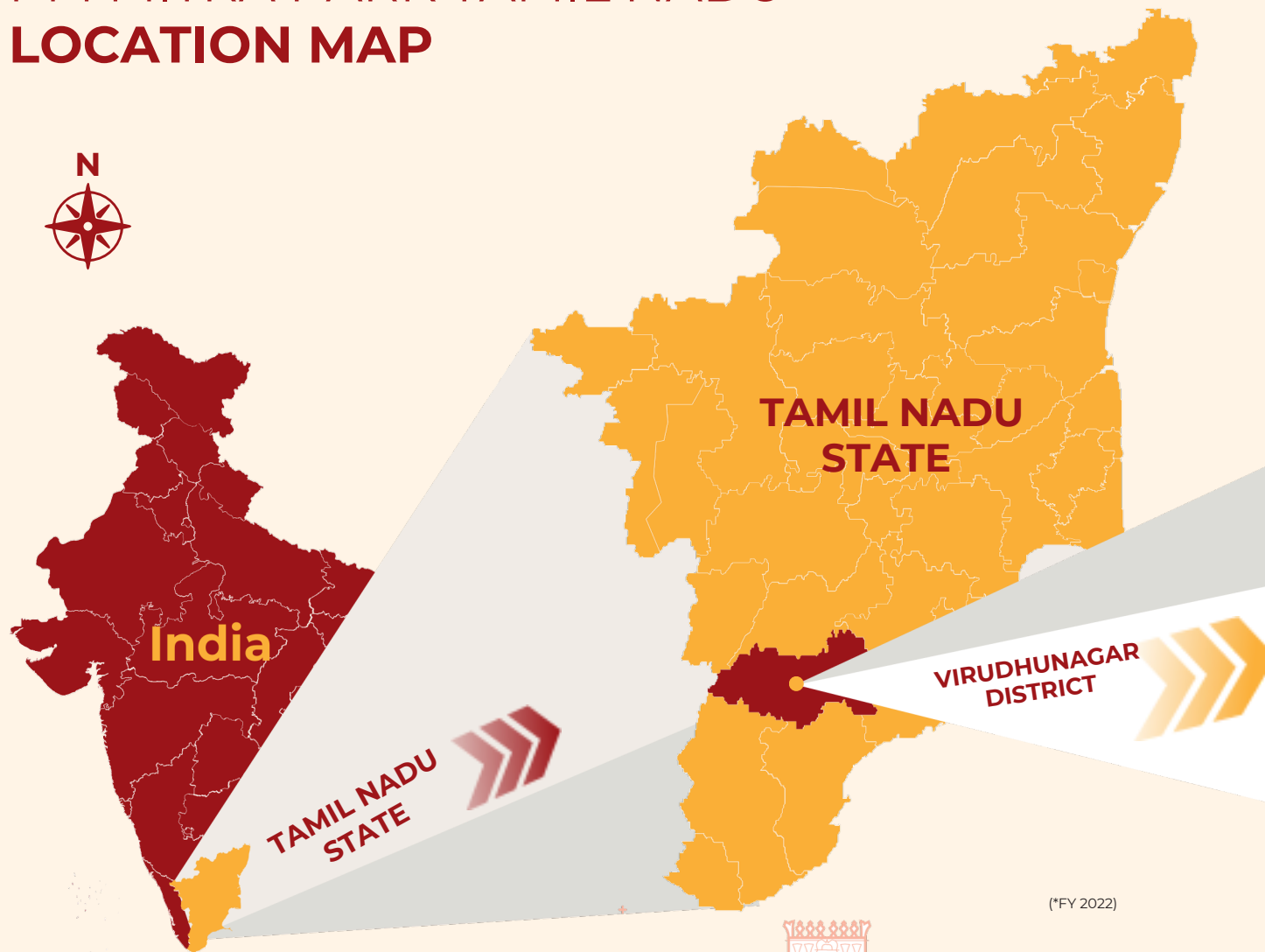
- | | | |
|---------------|----------------|------------|
| ● Rajapalayam | ● Virudhunagar | ● Madurai |
| ● Karur | ● Erode | ● Salem |
| ● Tirupur | ● Coimbatore | ● Dindigul |

(*FY 2022)



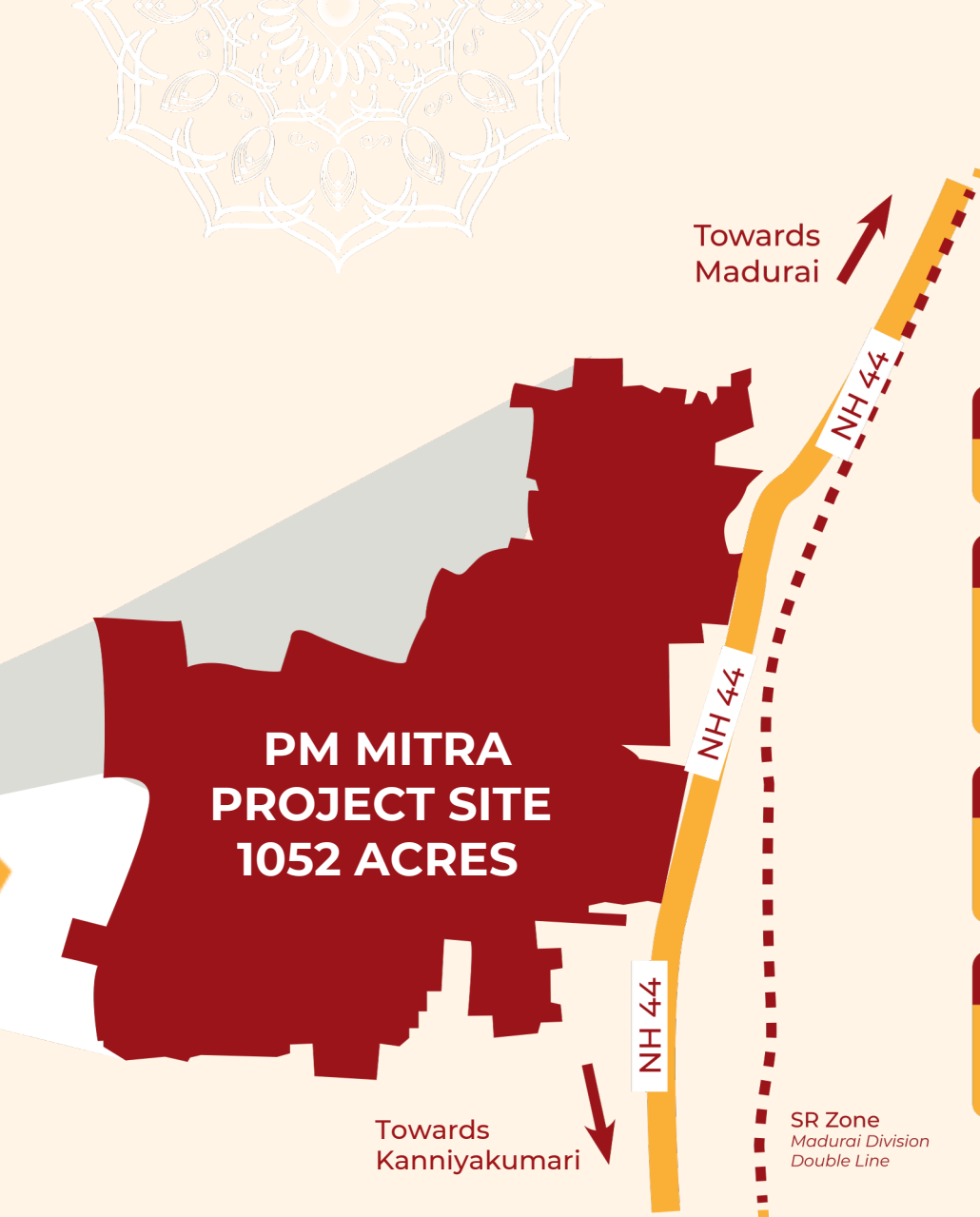


PM MITRA PARK TAMIL NADU LOCATION MAP



(*FY 2022)





Location

Virudhunagar District

Villages

E Kumaralingapuram
E Muthulingapuram &
Thulukkupatti

Extent of Land

1052 Acres of
contiguous land

Status of Land

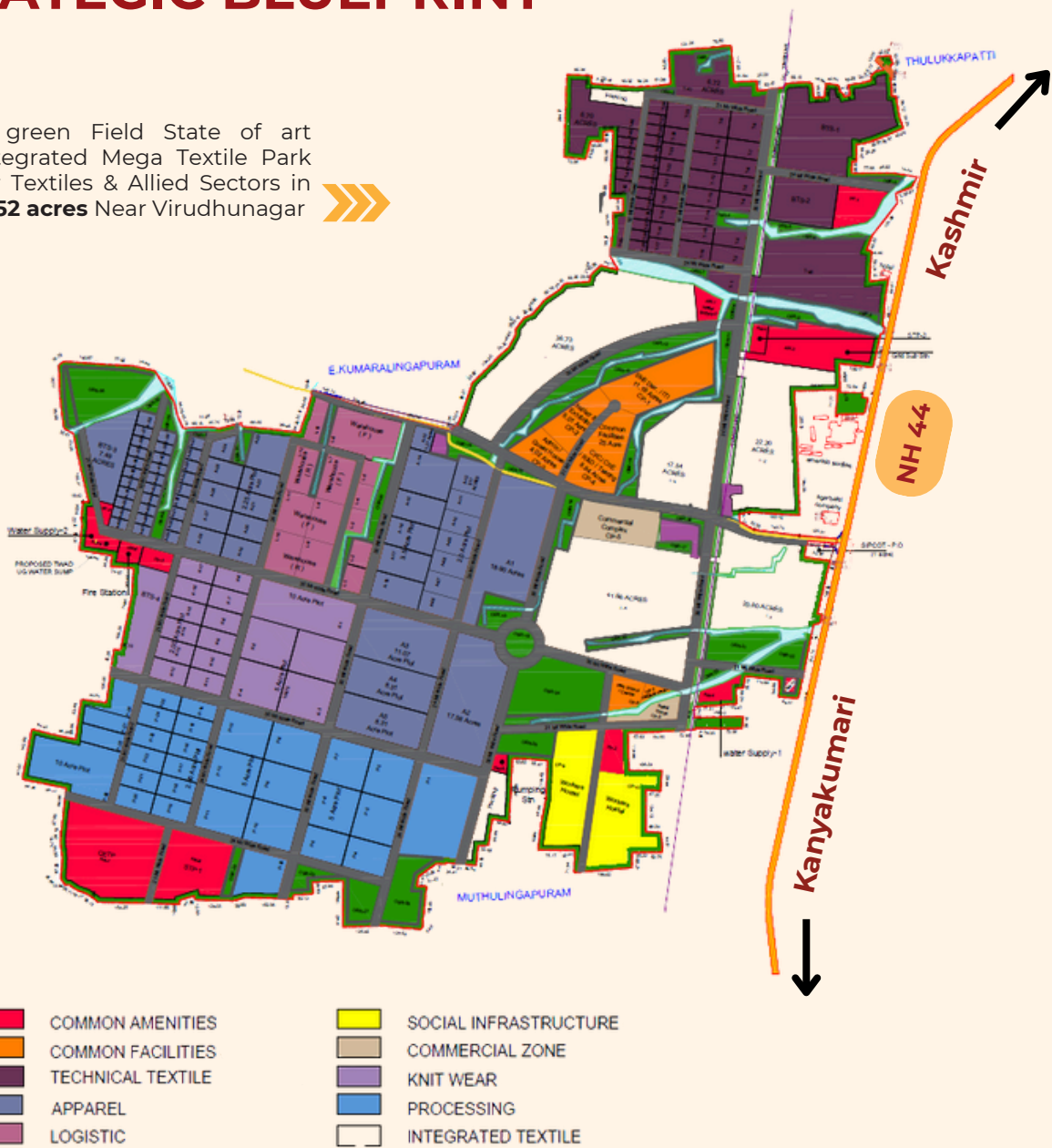
In Possession without
any encumbrances

(*FY 2022)



STRATEGIC BLUEPRINT

A green Field State of art
Integrated Mega Textile Park
for Textiles & Allied Sectors in
1052 acres Near Virudhunagar





STATE OF THE ART INFRASTRUCTURE

Integrated Value Chain

- Apparel
- Knitwear Zone
- Technical Textiles /MMF
- Logistics & Warehouse
- Processing Zone
- Integrated Textile Zone
- Plug & Play for MSME

Specialized Tech & Innovation Facilities

- Skill Development Centre
- Testing Lab
- Centre of Excellence
- Product Display & Exhibition Centre

Social Infrastructure

- Worker's Hostel
- Playground
- Creche Facility
- Health Centre
- Community Hall

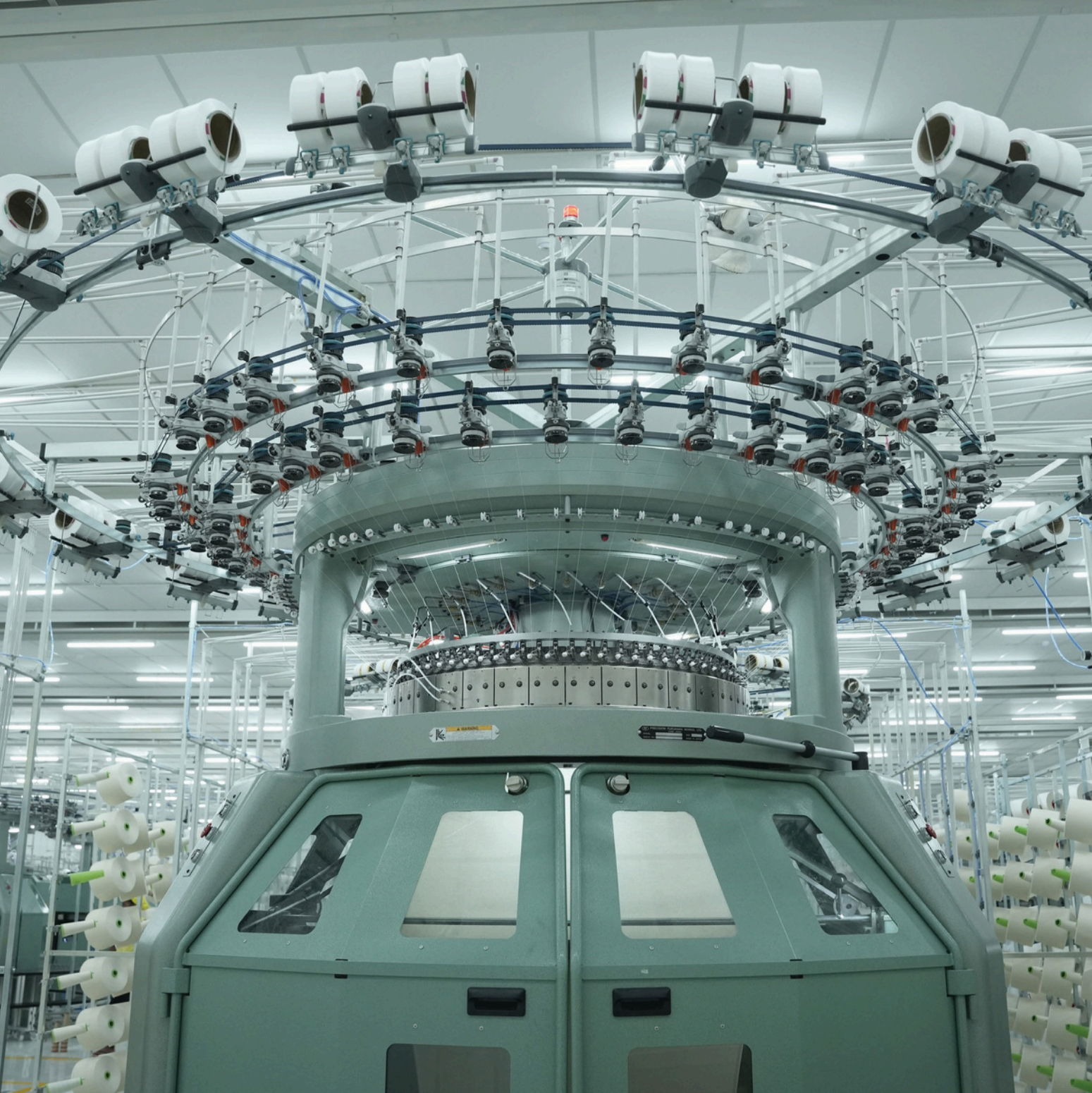
Environmental Infrastructure

- Common Effluent Treatment Plant with ZLD
- Integration of Renewable energy in buildings
- Sewage Treatment Plant
- Effluent Distribution Network
- Solid & liquid Waste Management
- Treated Water Distribution Network
- Steam Boiler Facility
- Green Solar Power

Commercial Zone and Common Amenities

- Retail
- Corporate Offices
- Recreation Zone
- Convention Centre







PM MITRA PARK TAMIL NADU COMPREHENSIVE ECOSYSTEM

ROBUST INFRASTRUCTURE



To further ensure cost-competitive manufacturing at scale, the park will also provide key support infrastructure

01

Industry Specific Infrastructure

(Design Centre, Testing Centre, Export Facilitation, Business Centre etc.)

02

Sustainable Infrastructure

(CETP with ZLD, Sewerage Treatment Plant, Haz/Solid waste management, Steam Boiler Plant, Green Solar Power, etc.)

03

Plug & Play Facilities

(Plug & Play Factory Buildings, Logistics & Warehouse, etc.)

04

Social & Commercial Infrastructure

(Workers' Hostel, Skill Development Centre, Commercial facilities etc.)



PM MITRA PARK TAMIL NADU POLICIES AND INCENTIVES

ROBUST INDUSTRIAL POLICIES

Tamil Nadu Industrial Policy 2021

Tamil Nadu Export Promotion
Strategy 2021

Special Scheme for Technical Textiles, MMF
Yarn from Recycled Products, MMF Fabric
& Apparel Manufacturing 2023

DEVELOPING AN INTEGRATED VALUE CHAIN

Logistics

Dyeing

Knitting

Labeling &
Packaging

Woven
Textiles

Accessories

Embroidery

Garment
Manufacturing

INVESTMENT PROMOTION SUBSIDY

Fixed Capital Subsidy

OR

Flexible Capital Subsidy

OR

Turnover Based Subsidy

- 10% to 25% of investments in EFA for investments > 300 cr

- Up to 40% of investments in EFA

- Up to 40% of investments in EFA

Subsidies

Other Incentives Support

Training Subsidy

INR 4,000 per worker per month for 6 months for residents of Tamil Nadu

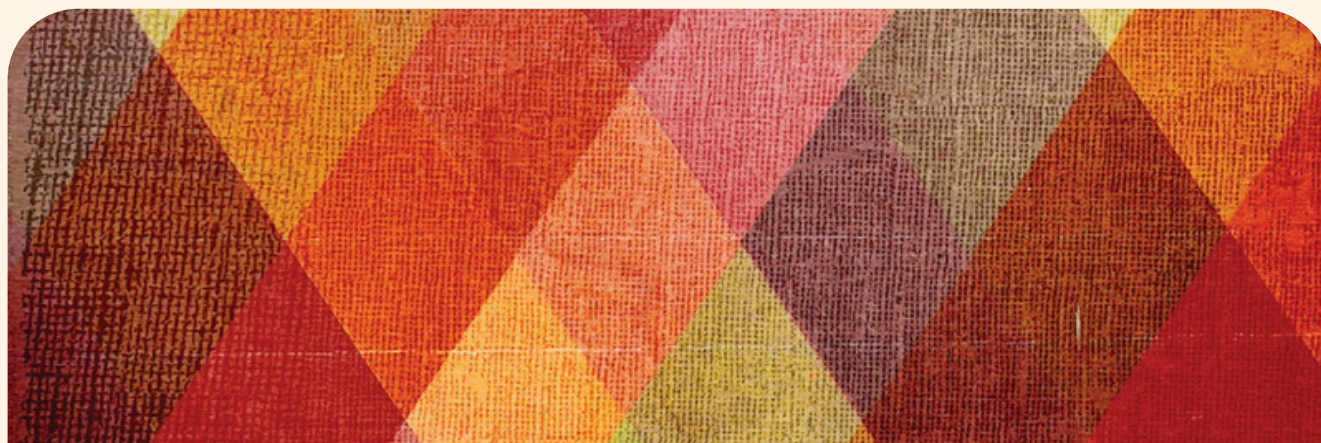
INR 6,000 per worker per month for 6 months for women, transgenders, disabled and SC/ST workers

Quality Certification Incentive

50% Subsidy on the total cost incurred for obtaining certifications such as ISO, ISI, BIS etc. up to a limit of Rs. 25 lakhs for the period of investment

Electricity Tax Incentive

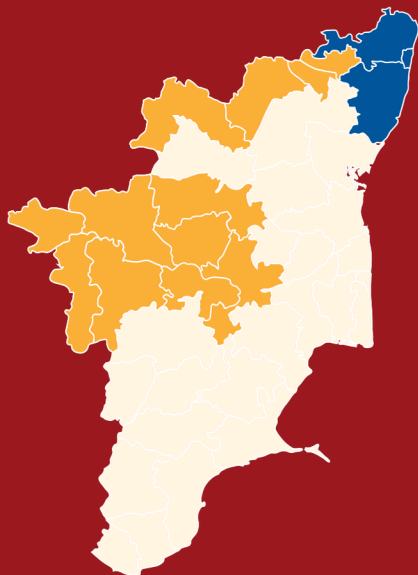
Electricity Tax exemption for a 5 year period for power purchased from TANGEDCO or power generated and consumed from captive sources





TAMIL NADU HAS A SPECIAL POLICY TO INCENTIVIZE TECHNICAL TEXTILE & MMF PLAYERS

Tamil Nadu special scheme for Technical Textiles, MMF Yarn, Fabric & Apparel Manufacturing 2023



District Categories : C category districts with maximum benefits

 Category A (4 districts)
 Category B (12 districts)
 Category C (22 districts)

Flagship Investment Promotion Subsidy

Investors can choose one of 2 options

- 25% of EFA disbursed over 10 years in equal
- 0.75 - 2%² Turnover subsidy for 10 years



Pre operations setup

50-100% concession on stamp duty

- 25% subsidy on environmental measures (Max 1 Cr)



Post operations setup

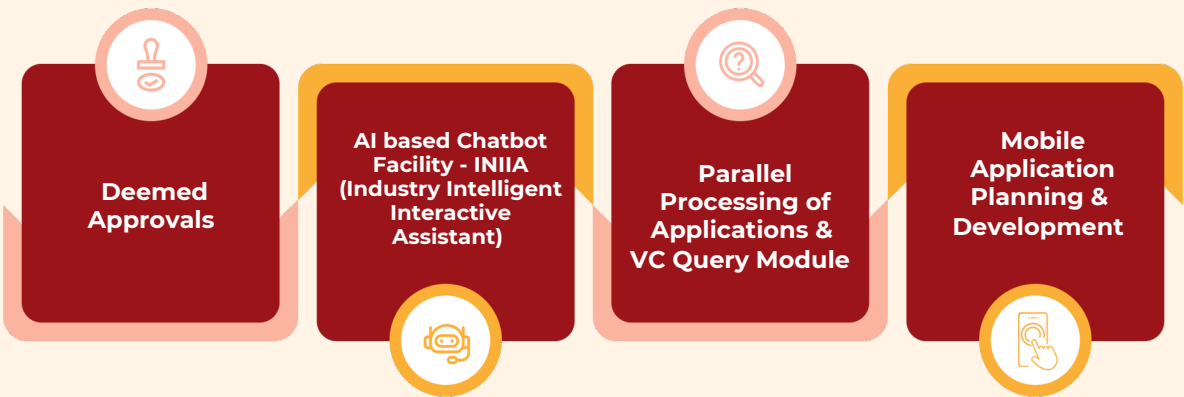
- Interest subvention of 5% in interest rate for 6 years
- 100% exemption from electricity duty for 5 years
- Upto 5k p.m. per worker skilling subsidy for 6 months
- 50% subsidy for IP creation upto Rs. 1 Cr
- 50% subsidy for quality certification upto Rs. 1 Cr





TAMIL NADU SINGLE WINDOW PORTAL 2.0

Features & Functionalities



BIZBUDDY-INDUSTRY HELPDESK

BizBuddy is a dedicated industrial helpdesk of Tamil Nadu to resolve issues faced by the investors with various Government departments in a time bound manner.





GUIDANCE YOUR PARTNER IN PROGRESS



Established in 1992, 'Guidance' is the Government of Tamil Nadu's nodal agency for investment promotion and single window facilitation.

The aim is to promote Tamil Nadu as the most preferred investment destination by reaching out, helping, and improving the ease & cost of doing business.

The team facilitates and coordinates with multiple stakeholders involved to help investors operationalise their project swiftly. The team of sector, policy, and country experts provides round the clock support to the investor during the entire investment cycle from inception to aftercare. We also bring together industry, community partners, and various government departments under one roof for business facilitation.



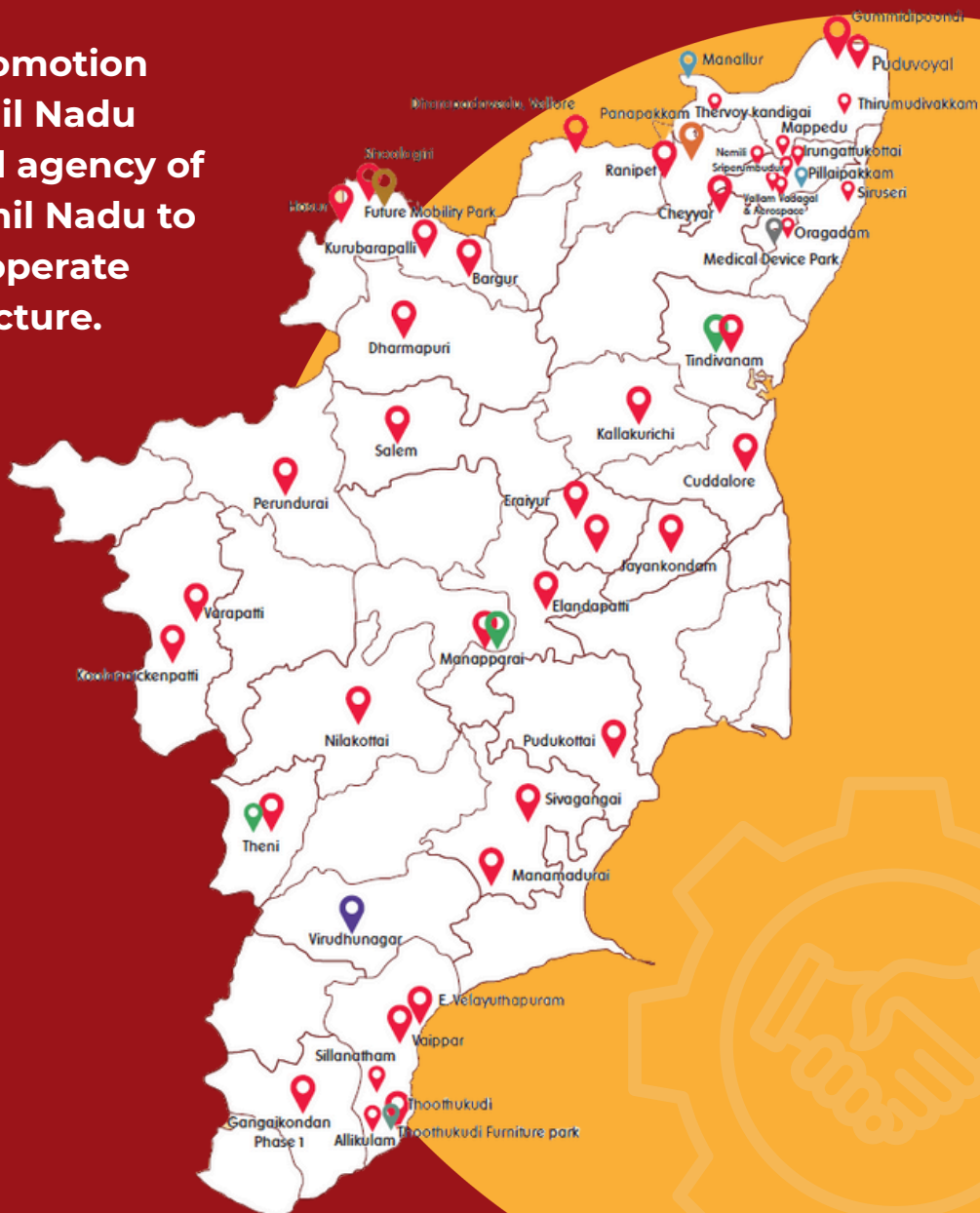


SPINNING MILLS



SIPCOT A FORMIDABLE FORCE

State Industries Promotion Corporation of Tamil Nadu (SIPCOT) is the lead agency of Government of Tamil Nadu to plan, develop and operate industrial infrastructure.





वस्त्र मंत्रालय
MINISTRY OF
TEXTILES

सत्यमेव जयते



DEPARTMENT OF TEXTILES



Guidance
INVEST
INNOVATE
CREATE
TamilNadu



**State Industries Promotion
Corporation of Tamil Nadu
(SIPCOT)**



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